

Care for Kids' Ears Campaign

Ear health promotion resources

The *Care for Kids' Ears* campaign aims to increase awareness of otitis media (OM) and loss of hearing in Aboriginal and Torres Strait Islander communities.

Otitis media is a significant problem in Australia, especially for Aboriginal and Torres Strait Islander children. Some studies suggest that up to 91% of Aboriginal and Torres Strait Islander children in remote communities have otitis media (more often called 'ear infections').

Left untreated, ear infections can lead to hearing loss which may limit a child's capacity to develop socially and emotionally. Ear infections can also adversely affect educational outcomes.

What resources are available to order?

The *Care for Kids' Ears* campaign provides multiple resources to assist in ear health promotion and education.

The following resources and kits are available:

Resources for parents and carers

- Parents and carers brochure
- Photobook
- Colouring-in sheets and dot-to-dot sheets
- Activity book
- Memory cards
- A5 Brochure rack (for information display purposes)

Resource kit for early childhood and community groups

- Information booklet
- *My Ears* storybook
- Colouring-in sheets and dot-to-dot sheets
- Memory cards
- *I Love My Ears* stickers
- Poster



Parents and carers resources



Early childhood and community groups kit

Resource kit for teachers and teachers' aides

- Information booklet
- Teachers' fact sheet
- *My Ears* storybook
- Flipchart
- Colouring-in sheets and dot-to-dot sheets
- Activity book
- Memory cards
- *I Love My Ears* stickers
- Poster



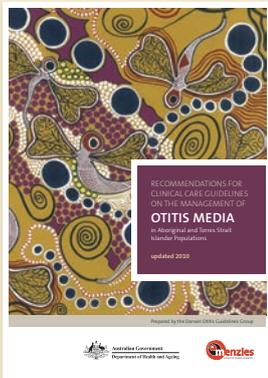
Teachers and teachers' aides kit

Resource kit for health professionals

- Information booklet
- Consultation tool
- Parents and carers brochure
- Photobook
- *I Love My Ears* stickers
- Posters
- Anatomical model of ear (special order – subject to availability)



Otitis Media Resource Kit for Health Professionals



Related resources

The clinical information in the *Care for Kids' Ears* resources is based on the *Recommendations for Clinical Care Guidelines on the Management of Otitis Media in Aboriginal and Torres Strait Islander Populations* (updated 2010).

These updated guidelines were prepared by the Darwin Otitis Guidelines Group in collaboration with the Office for Aboriginal and Torres Strait Islander Health (OATSIH) Otitis Media Technical Advisory Group, for OATSIH, Australian Government Department of Health and Ageing.

To order these resources, free of charge please visit the *Care for Kids' Ears* website:

www.careforkidsears.health.gov.au
(or call 1800 020 103)



Australian Government
Department of Health and Ageing



care for kids' ears
strong hearing strong start

All information in this publication is correct as of January 2013